

# **It's time to get ready for A.T. Vista 2021 – Celebrating 100 Years!**

We invite everyone with a love of trails to help us celebrate 100 years of Appalachian Trail history during the virtual A.T. Vista, on August 7 and 8. Come out and hike on one or both days along the Appalachian Trail or other nearby trails. Some guided hikes may be available in your area, so check out the offerings at [www.atvista2021.org](http://www.atvista2021.org)

On August 7 and 8 we celebrate the first part of the inaugural A.T. Vista program as we encourage everyone to come out and hike.

Promotion of A.T. Vista and local hikes in your area on social media sites will be an important part of connecting to others interested in outdoor activity in your area. It also has the potential to increase the awareness of your organization and help your organization increase its membership.

As we expand the reach of the inaugural A.T. Vista program we want to engage with as many people as possible and request that you post the requested text below on your Facebook, Twitter, and Instagram sites if you are using these forms of communications.

We want to collect as many photos and videos of people out on the trail during these two days. If your club is sponsoring an A.T. Vista hike, we hope that you will be posting the activity throughout the day. Tag all postings with [#ATVista2021](https://twitter.com/ATVista2021) and send copies to [atvistainfo@gmail.com](mailto:atvistainfo@gmail.com).

The links to all the hikes and pre-recorded workshops are available online at [www.atvista2021.org](http://www.atvista2021.org)

If your club hasn't already done so, follow A.T. Vista using the following social media links:

[www.facebook.com/a.t.vistaconference](https://www.facebook.com/a.t.vistaconference)

[www.twitter.com/atvistaconf](https://www.twitter.com/atvistaconf)

[www.instagram.com/atvistainfo](https://www.instagram.com/atvistainfo)

We appreciate your support and look to a great inauguration program.

A.T. Vista Committee  
[atvistainfo@gmail.com](mailto:atvistainfo@gmail.com)